

MASTER'S DEGREE IN CONTINUING EDUCATION IN

MBA in Health Care Management

NUS HEALTH SCHOOL



UTAMED





Key information

	Start Abril 2027
	Bootcamp 17 January to 6 February 2028
	Duration 12 months
	Qualification Double accreditation: a private degree awarded by UTAMED University and a certificate from the NUS Health School.
	Credits 60 ECTS
	Methodology Full-Time
	Director Núria Sáez
	Places 25
	Price €13,000

Admission requirements

- Official University Degree: Bachelor in Nursing or Bachelor in Health Studies.
- Curriculum Vitae.
- Motivation letter explaining the reasons for choosing this MBA.
- Letter of support from your company or an executive (Optional).
- Proof of English Proficiency: Official B2 level certificate or equivalent.
- Photocopy of ID or passport.



Index

Welcome message 4

Program purpose 5

Career impact 6

Study formats and learning methodology 7

Overview - Academics..... 8

Bootcamp Schedule..... 9

Faculty 14

Nus and Barcelona. 15

Admissions process 17

Fees and Financing..... 18

Scholarships 20

Welcome to NUS Health School , international executive education for healthcare leaders

NUS Health School is a specialized **training center in higher education and executive development** for professionals aspiring to lead in the healthcare sector, a constantly evolving field. We offer **innovative, practical programs** aligned with **real market needs**, combining **academic excellence**, an **international perspective**, and a clear focus on **professional impact**.

In collaboration with **prestigious universities and academic partners**, we design rigorous programs that develop advanced competencies in **management, innovation, technology, and strategic leadership** applied to the healthcare environment. Our portfolio includes specialized master's programs, the **MBA in Health Care Managament**, international executive bootcamps, and certification programs aimed at continuous professional development.

With over **800 professionals trained**, a faculty composed of **active industry practitioners**, and a **70% employment** placement rate, we deliver a competitive academic proposition aligned with **European quality standards**.

NUS Health School brings together a **diverse community**

of students and faculty from Europe, Latin America, and other regions of the world. Our **educational model** integrates **global content, in-person experiences** in Barcelona, real-world project challenges, and an **applied approach** that enhances **networking and collaborative learning**.

Our goal is to develop leaders capable of making informed decisions in a dynamic and complex environment, guided by an **ethical, global, and impact-driven vision**. To achieve this, we apply an academic model based on **continuous updating, active methodologies, Smart Learning, individualized professional mentoring**, and the integration of technology, innovation, and strategic management across all our programs.



Núria Sáez
CEO of NUS Health School
Director of the MBA in Health Care Managament

An MBA for professionals who want to lead, drive change, and make an impact in the healthcare sector.

The healthcare sector is evolving rapidly. **New care models, digital transformation, economic pressure, continuous innovation** demands professionals strategic vision, leadership capabilities, and the ability to manage complexity.

The MBA in Health Care Management is designed for professionals who aim to:

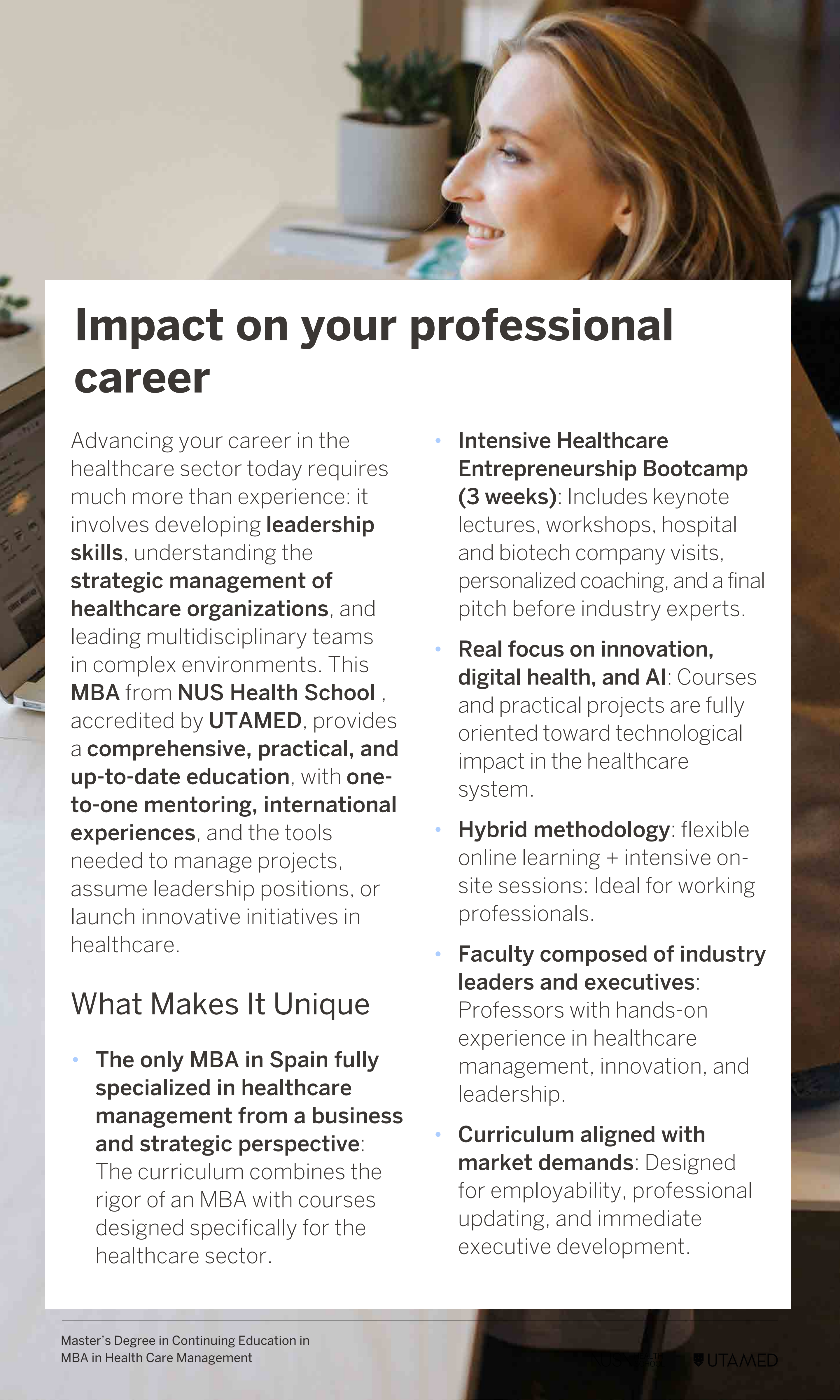
- Assume leadership and management responsibilities
- Lead transformation and innovation projects
- Drive organizational and entrepreneurial initiatives
- Actively contribute to the evolution of healthcare systems

Program Objectives

- Manage healthcare organizations with strategic vision and ethical responsibility
- Optimize resources, evaluate costs, and make data-driven decisions
- Lead multidisciplinary teams in complex environments

- Integrate digital health, AI, telemedicine, and information systems
- Design initiatives focused on quality of care and patient safety
- Develop innovative or entrepreneurial projects through an intensive Bootcamp

A program designed for those who want to grow, stand out, and become references in the sector, with a direct impact on your professional performance and your future as a leader.



Impact on your professional career

Advancing your career in the healthcare sector today requires much more than experience: it involves developing **leadership skills**, understanding the **strategic management of healthcare organizations**, and leading multidisciplinary teams in complex environments. This **MBA** from **NUS Health School**, accredited by **UTAMED**, provides a **comprehensive, practical, and up-to-date education**, with **one-to-one mentoring, international experiences**, and the tools needed to manage projects, assume leadership positions, or launch innovative initiatives in healthcare.

What Makes It Unique

- **The only MBA in Spain fully specialized in healthcare management from a business and strategic perspective:** The curriculum combines the rigor of an MBA with courses designed specifically for the healthcare sector.
- **Intensive Healthcare Entrepreneurship Bootcamp (3 weeks):** Includes keynote lectures, workshops, hospital and biotech company visits, personalized coaching, and a final pitch before industry experts.
- **Real focus on innovation, digital health, and AI:** Courses and practical projects are fully oriented toward technological impact in the healthcare system.
- **Hybrid methodology:** flexible online learning + intensive on-site sessions: Ideal for working professionals.
- **Faculty composed of industry leaders and executives:** Professors with hands-on experience in healthcare management, innovation, and leadership.
- **Curriculum aligned with market demands:** Designed for employability, professional updating, and immediate executive development.

MBA at your own pace, with global impact

The **MBA in Healthcare Management** from **NUS Health School** is designed for **professionals who want to write their own success story**. It is a high-impact program that will transform the way you think, work, and lead.

Full-Time MBA (English)

An immersive international experience based in Barcelona.

Methodology

- Weekly **on-site classes**:
 - Fridays: 3:30 to 8:30 PM
 - Saturdays: 9:30 AM to 1:30 PM
- **Smart Learning Full-Time**: executive simulations, leadership dynamics, role plays, practical workshops, cases analysis, and collaborative activities.
- Virtual Campus access
- Continuous networking and leadership development
- **Mandatory 3-week on-site Bootcamp in Barcelona**



A practical, up-to-date program to accelerate your career as a healthcare leader

This **MBA** offers a **comprehensive and practical learning journey**, designed to expand your leadership and strategic management skills in healthcare organizations and the broader health sector. Through **key courses** and **hands-on experiences with real cases**, you will acquire the tools to launch initiatives, lead teams, and stand out in a constantly evolving industry.

Module 1: Business Management – 18 ECTS

Strategic Management and Decision-Making – 3 ECTS

Corporate Finance – 3 ECTS

Marketing and Customer Management in Healthcare Services – 3 ECTS

Operations and Logistics Management – 3 ECTS

Leadership and Human Talent Management – 3 ECTS

Innovation and Entrepreneurship in Healthcare – 3 ECTS

Module 2: Healthcare Sector – 18 ECTS

Global Health Systems and Healthcare Policy – 3 ECTS

Health Economics – 3 ECTS

Quality Management and Patient Safety – 3 ECTS

Health Information Technologies – 3 ECTS

Regulation and Ethics in Healthcare – 3 ECTS

Clinical and Technological Innovation Management – 3 ECTS

Module 3: Practical Training – Healthcare Entrepreneurship Bootcamp – 14 ECTS

Module 4: Master's Final Project (MFP) – 10 ECTS

Experience the Intensive Bootcamp

During **three intensive weeks**, participants engage in a hands-on learning experience focused on healthcare entrepreneurship, leadership, and innovation.

The **Bootcamp** combines **keynote lectures, applied workshops, company and hospital visits, real project development, and personalized coaching.**

The experience culminates in a final pitch presented to industry experts.

All activities take place at the NUS Health School headquarters in Barcelona:

[Carrer de Sant Pere Més Baix, 28, Ciutat Vella, 08003 Barcelona.](#)



Friday - Welcome Day	
Week 1: Foundations of Entrepreneurship in the Healthcare Sector	
Monday - Introduction to Healthcare Entrepreneurship	
Morning • Keynote lecture: The future of the healthcare sector. • Class: Healthcare business models.	Afternoon • Workshop: Opportunity identification in the healthcare sector. • Group Mentoring: Individual expectations and objectives.
Tuesday - Innovation in Healthcare	
Morning • Keynote lecture: Technological innovation in healthcare. • Class: Disruptive technologies in healthcare.	Afternoon • Workshop: Prototyping technological healthcare solutions. • 1-to-1 Mentoring: Strengths identification.
Wednesday - Product and Service Development	
Morning • Keynote lecture: Creating high-impact products. • Class: Market strategies for healthcare products.	Afternoon • Class: Market strategies for healthcare products. • Group Mentoring: Team role identification.



Thursday - Healthcare Entrepreneurship Ecosystem	
Morning • Keynote lecture: Regulatory challenges in healthcare. • Class: Regulations and permits in the healthcare sector.	Afternoon • Workshop: Lean Startup in healthcare. • Workshop: Business planning.
Friday - Validation and Finance	
Morning • Keynote lecture: How to finance your healthcare startup. • Workshop: Pitching and project presentations.	Afternoon • Class: Product and service validation. • Group Mentoring: Feedback on project ideas.
Week 2: Growth and Strategy	
Monday - Growth Strategy	
Morning • Keynote lecture: Scaling your healthcare company. • Class: Scalability strategies in healthcare.	Afternoon • Workshop: Development of a growth plan. • Group Mentoring: Refining strategies.
Tuesday - Marketing and Sales	
Morning • Keynote lecture: Digital marketing in healthcare. • Class: Marketing strategies for healthcare companies.	Afternoon • Workshop: Creating effective marketing campaigns. • 1-to-1 Mentoring: Sales strategy.



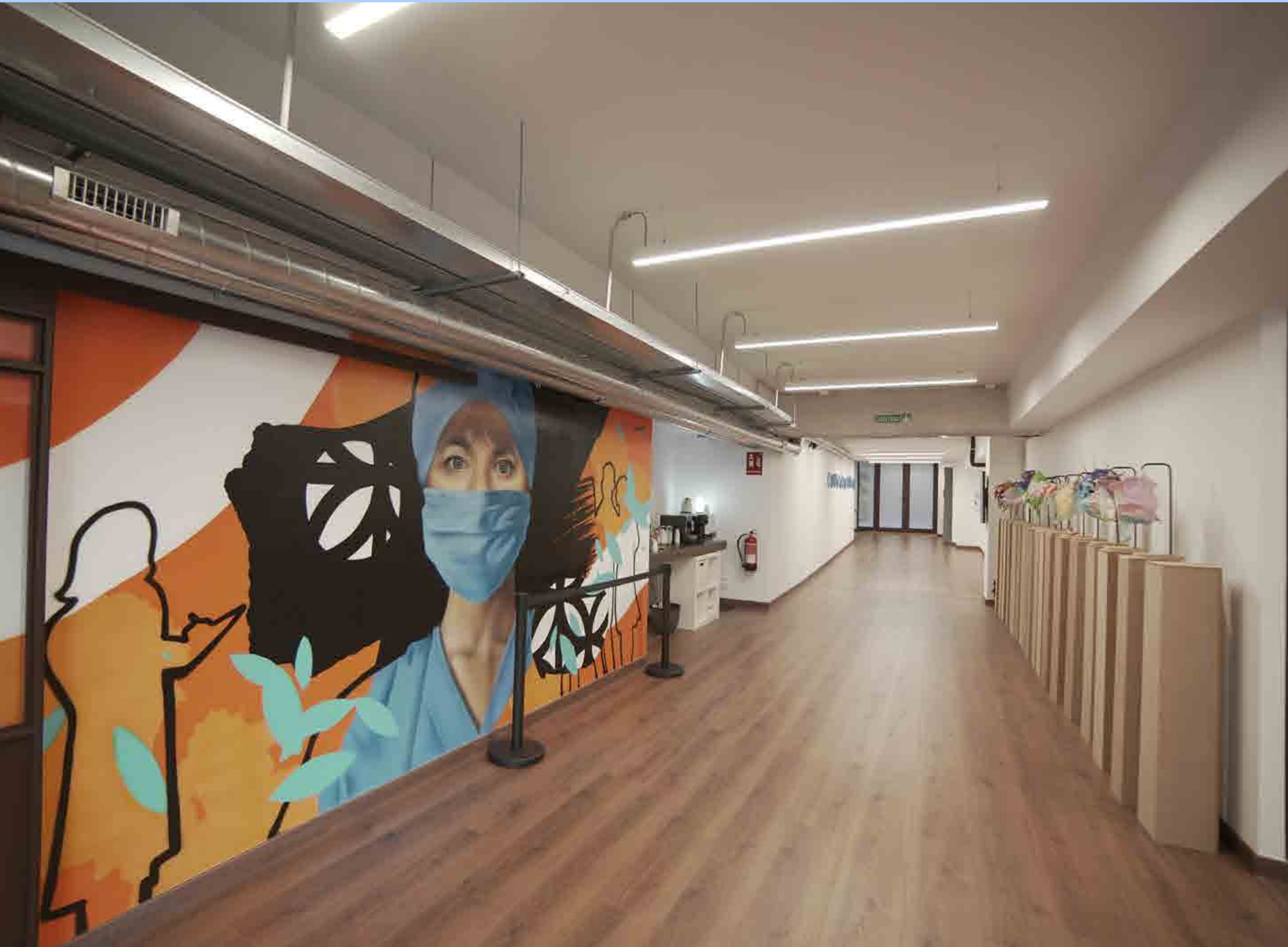
Wednesday - Organizational Culture	
Morning • Keynote Lecture: Leadership in healthcare companies. • Class: Building a solid organisational culture.	Afternoon • Workshop: Developing high-performance teams. • Group Mentoring: Organisational culture review.
Thursday - Finance and Operations	
Morning • Keynote lecture: Financial management for healthcare startups. • Class: Funding strategies and cost control.	Afternoon • Workshop: Financial projection and cash flow. • 1-to-1 Mentoring: Financial viability assessment.
Friday - Sustainability and Scalability	
Morning • Keynote lecture: How to finance your healthcare startup. • Workshop: Pitching and project presentations.	Afternoon • Workshop: Strategies for scaling products and services. • Group Mentoring: Feedback and adjustments.
Week 3: Innovation and the Future	
Monday - Emerging Technologies	
Morning • Visit: Biotechnology startup.	Afternoon • Visit: Innovative hospital or health-tech clinic.

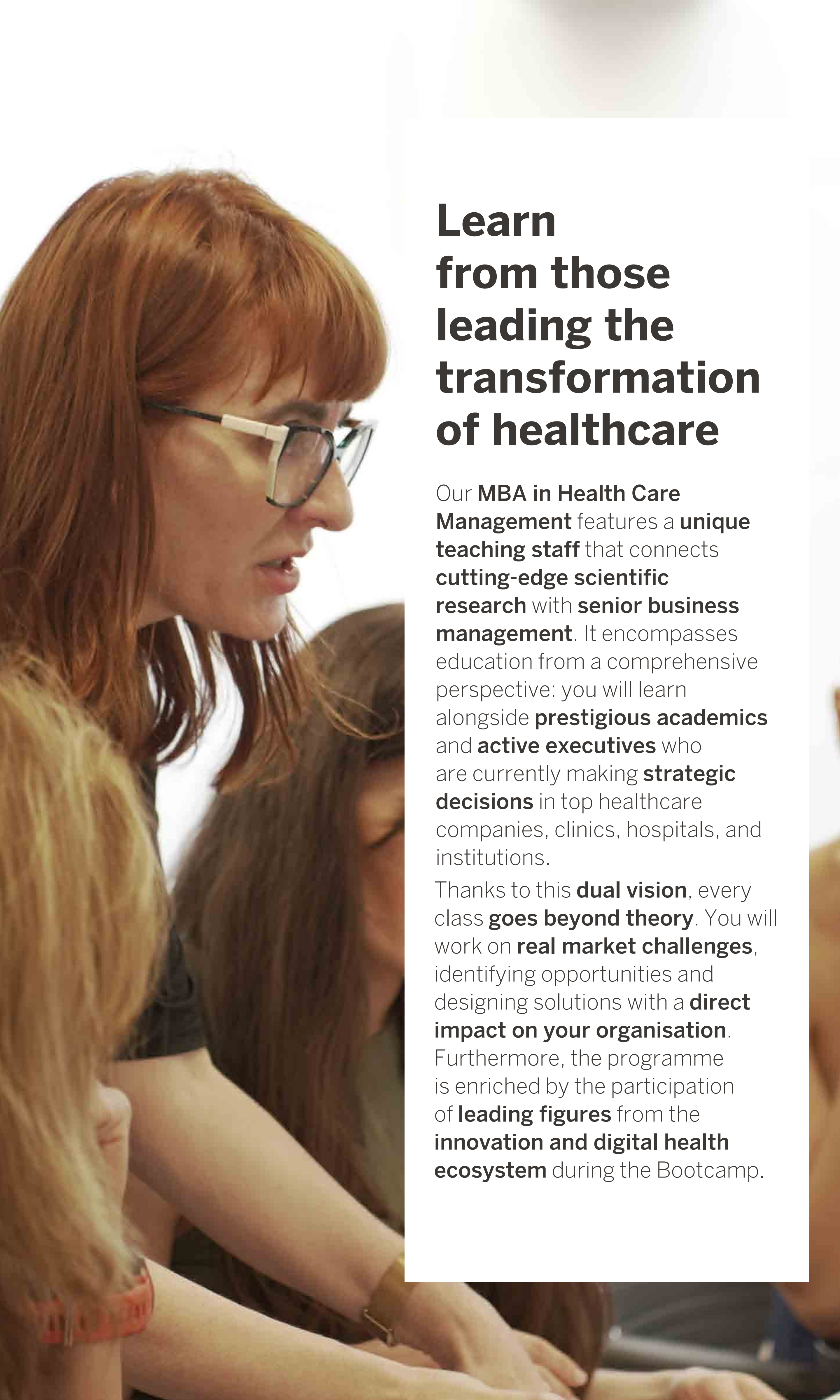


Tuesday – Strategic Visits to the Healthcare Ecosystem	
Morning • Visit: Socially responsible company in the healthcare sector.	Afternoon • Visit: Health-focused foundation or NGO.
Wednesday to Friday - Final Project Development and Presentations	
• During these days, participants will work on their final projects, including personalized mentoring and coaching sessions to prepare the final presentation of their ideas. • The Bootcamp concludes on Friday with a pitching session, where each team will present its project to a panel of experts and receive professional feedback.	

Practical training hours: 9:00 AM – 4:00 PM

****Schedule subject to change.**



A woman with long red hair and glasses is shown in profile, speaking to a group of people. She is wearing a white shirt. The background is blurred, showing other people in a classroom or meeting setting.

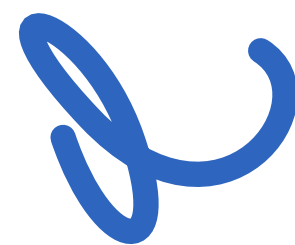
Learn from those leading the transformation of healthcare

Our **MBA in Health Care Management** features a **unique teaching staff** that connects **cutting-edge scientific research** with **senior business management**. It encompasses education from a comprehensive perspective: you will learn alongside **prestigious academics** and **active executives** who are currently making **strategic decisions** in top healthcare companies, clinics, hospitals, and institutions.

Thanks to this **dual vision**, every class **goes beyond theory**. You will work on **real market challenges**, identifying opportunities and designing solutions with a **direct impact on your organisation**. Furthermore, the programme is enriched by the participation of **leading figures** from the **innovation and digital health ecosystem** during the Bootcamp.



NUS Health School and Barcelona: Two environments. One transformative learning experience.



In addition, Barcelona is a major European hub for healthcare and life sciences, home to leading hospitals, research centers, universities, and a strong industry driving innovation and digital transformation in healthcare.

A Learning Experience with Real Impact.

At NUS Health School , we train professionals who make a real difference in people’s lives—leaders prepared to shape the future of healthcare with a global, innovative, and human-centered vision.

The program offers **dual accreditation**, including a proprietary degree awarded by our **partner university UTAMED** and an additional certificate issued by NUS Health School , along with **ECTS credits** (European Credit Transfer and Accumulation System) recognized within the **European Higher Education Area (EHEA)**. Throughout the entire learning journey, students receive continuous support through online classes, practical training, mentoring, and professional development guidance.

Barcelona completes the academic experience.

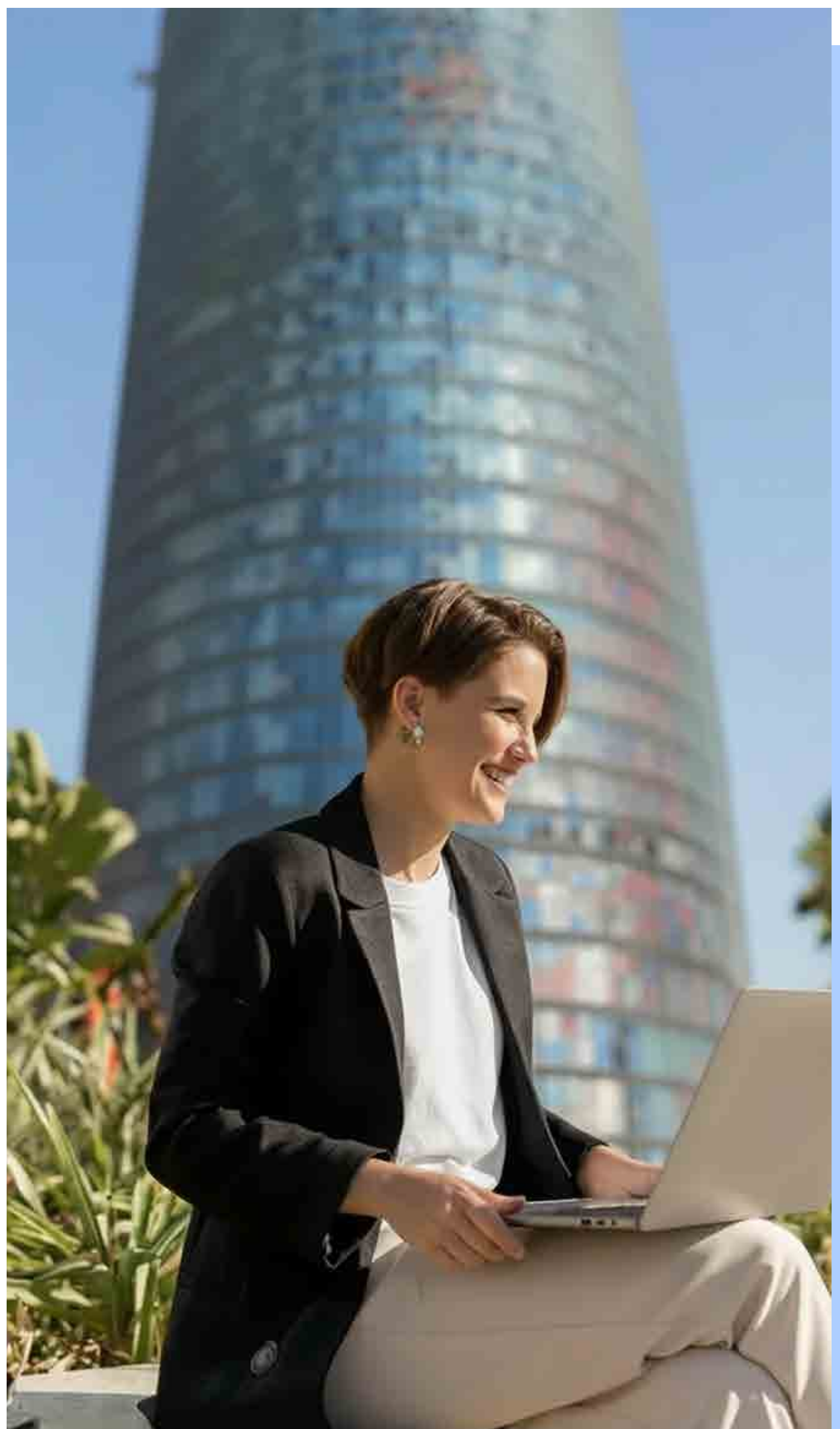
Internationally recognized for its **cosmopolitan, creative, and entrepreneurial spirit**, Barcelona is one of the world's leading cities for **study and professional development**. Its identity as an innovation-driven city—reflected in its global brand **#AlwaysBarcelona**—makes it a magnet for **international talent, startups, and high-impact projects**.

Among its key strengths are:

- **Creativity and innovation**, with one of Europe's most dynamic startup ecosystems.
- **Internationalization**, driven by its cultural diversity and multicultural environment.
- **Academic excellence**, with universities and business schools of international prestige.
- **Culture and lifestyle**, combining professional excellence with an exceptional quality of life.
- **Career opportunities**, supported by a strong link between education and the labor market.

In addition, **Barcelona is a major European hub for healthcare and life sciences**, home to leading hospitals, research centers, universities, and a robust industry focused on innovation and the **digital transformation of healthcare**.

At NUS Health School , we train professionals who make a real difference in people's lives and lead the future of healthcare with a global, innovative, and human-centered vision.



An admissions process designed for leaders

Flexibility, academic excellence, and personalized support

Admissions are designed as a guided and personalized process:



Programme Investment and Payment Options

The total tuition fee for the Executive MBA in Healthcare Management at NUS Health School

PRICE: 13.000 €

Full-Time MBA (English)

An investment designed to accelerate your professional development and strengthen your leadership capabilities within the healthcare sector.

The tuition fee includes:

- Tuition and academic learning materials throughout the programme.
- Tuition and learning materials for the Bootcamp weeks.
- Academic fees.
- Access to the Virtual Campus.
- Academic support throughout the programme.
- Dual accreditation from **UTAMED** and **NUS Health School**.

The tuition fee does not include travel, accommodation or living expenses incurred during the programme.



Payment Options:

- **Place reservation:** An initial payment of €500, which will be deducted from the total tuition fee.
- **Single payment:** A 3% discount when the full tuition fee is paid by bank transfer upon enrolment with Nus Health School.
- **Payment in three instalments:** 30% upon enrolment, 30% one month before the programme begins, 40% three months after the start of the MBA.



Scholarships to boost your leadership

At NUS Health School, we believe that talent, vision, and leadership potential should not be limited by financial barriers. For this reason, the MBA in Health Care Management offers partial scholarships aimed at recognizing merit, professional achievements, and leadership capabilities.

These scholarships reflect our commitment to developing professionals who will transform the healthcare sector through management, innovation, and strategic thinking.

Talent Scholarships

For candidates of different nationalities with demonstrated professional experience, entrepreneurial mindset, and innovative vision*.

Women in Leadership Scholarship

Designed to promote women's access to leadership and decision-making roles within the healthcare sector*.

At NUS Health School, we cultivate leaders who shape the future of healthcare.

* Scholarships are partial and may be combined, allowing candidates to increase the total level of financial support without compromising academic excellence.



Campus Barcelona

Carrer de Sant Pere Més Baix, 28, Ciutat Vella

08003 Barcelona (Espanya)

Tel. +34 93 622 29 19

www.nus.agency/mba

Follow us on

[Instagram](#) | [LinkedIn](#)



The information contained in this document is accurate at the time of publication. NUS Health School reserves the right to make changes to its content without prior notice.